

VITAL FARMS

VFF PROGRAM DETAILS

Our VFF program is all about giving you exclusive access to Vital Farms, with the hopes of inspiring you to create thoughtful content in return. We want to show you the inner workings of who we are and what we do, get your feedback often, invite you to events, bring you to our farms, connect you with other like-minded creators, and give you some really awesome gifts inspired by the big events happening in our world. Oh, and also give you tons of free eggs and butter.

We do want to be up front, though, we will not be paying VFFs to create posts. Instead, we hope to fuel your creativity, inspiring you to make thoughtful, consciously minded content for your fans using our products. You are the content experts after all, and we cannot wait to see what you will create.

So, what do we want you to talk about? Send us a DM and we would love to tell you more about this.

How often will you need to talk about us? Being a member of this program requires that you opt into one of our three quarterly campaigns. But don't let the word "require" scare you. As a member of this small but growing community, it is important to us that we hear everyone's voices. If you don't like the posting requirements or don't feel like the current campaigns are resonating, share your feedback and let's fix it together! We are here to make this program great and can't do it without you!

If you are interested in joining us, please fill out the application in the link below where we will collect some additional information about you. We will read each and every application and be in touch if you are a fit!

Phew We just shared a lot of information with you. If you have any questions, comments, or concerns, please don't hesitate to send us a DM on Instagram.

We can't wait to work with you!

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Madi Barsky
VFF Program Creator

